



ENTREPRENEURIAL LEARNING IN SPORT TO SUPPORT ATHLETES EMPLOYABILITY DEVELOPMENT



Programme: Erasmus+
Key Action: Sport
Action Type: Collaborative Partnerships
Start: 01-01-2021 - End: 30-06-2023

Project Description

"Entrepreneurial Learning in Sport to Support Young Athletes Employability Development" enhances the capacity building of young athletes and those working with them (coaches, educators, sports associations, and clubs) to ease a dual career in sport and entrepreneurship. The project uses an innovative tool of Serious Play to develop participants' employability and entrepreneurial skills.

Summary

The ELISA Project: Entrepreneurial Learning in Sport to support Young Athletes employability development aims to empower & inspire young athletes to engage with entrepreneurship





during and after their career by activating their skills development using the innovative tool of Serious Play. The project seeks to enhance capacity building of young athletes and those working with them (coaches, educators, sports associations, and clubs) in entrepreneurial skills to ease the dual-career most young athletes follow as according to the EU Guidelines on Dual Career of Athletes, being an athlete and an employee at the same time is a challenge. Our project proposes the training of young athletes in entrepreneurial learning skills development to create the needed flexibility in employment, which is essential to combining their sport and employment life and achieving the right balance.

Entrepreneurship is what people do to take their careers and dreams into their hands and lead it in the direction of their own choice; training athletes to develop their entrepreneurial skills will help them embark on a journey determined to bring their vision to fruition. Target groups are young athletes, educators, coaches, sports clubs & associations, staff & professionals in the sport. Building capacities of our target groups on entrepreneurial learning to support young athletes' careers as entrepreneurs is addressing the need to facilitate dual career of athletes and provide the needed flexibility into their employment, so we see a decrease in withdrawing rates from sports. Project products are A Research on Entrepreneurship Skills Availability of young athletes, A Methodology Guide of Career Development and Psychometric Methods, E-Game for viable business models addressing challenges based on athletes dual career, Course curriculum/Pilot Course Module, Info days & Workshops, Capitalization activities, Final Conference.

Intellectual Outputs;

1. Research on entrepreneurship skills availability of young athletes
2. Methodology guide of career development and psychometric methods
3. Elisa sport serious play learning method: e – game for viable business models addressing challenges based on athletes dual career
4. Elisa pilot training programmes
5. Capitalisation

Partners

- Institoyto Koinonikis Kainotomias Kai Synoxis (Coordinator)
- Instytut Rozwoju Sportu I Edukacji
- Savez Sport za Sve Vojvodine
- Internationale Arbeidsvereniging
- Ethniko Kai Kapodistriako Panepistimio Athinon
- Centro Internazionale Per La Promozione Dell'educazione e Lo Sviluppo Associazione
- Društvo za Razvijanje Prostovoljnega Dela Novo Mesto

